

A scientist wearing a dark lab coat, a 3M respirator mask, and blue gloves is working in a biosafety cabinet. The cabinet has a red top and a stainless steel interior. A tablet computer is visible on the right side of the cabinet, displaying a software interface. The background is slightly blurred, showing other lab equipment.

WOLVERHAMPTON **GREEN INNOVATION CORRIDOR**



INVEST
City of Wolverhampton



INTRODUCTION

This document sets out our vision for the Green Innovation Corridor: a game-changing new innovation district located in the city of Wolverhampton.

With a focus on green construction, computing and engineering, Wolverhampton's Green Innovation Corridor will turbocharge the West Midlands and UK's transition to net zero. It will foster an ecosystem of innovative businesses, entrepreneurs and academics, with access to our distinctive R&D and skills offer.

This document sets out:

- Our vision and ambition for the Green Innovation Corridor
- The opportunity for the private sector
- How we want to work with you – and what we can offer
- Why Wolverhampton?

We are looking for the private sector to join our partnership – working with us to bring the Green Innovation Corridor vision to life. You will be joining two organisations that have an extensive track record of working together with developers and investors to deliver transformative projects:

- City of Wolverhampton Council
- University of Wolverhampton

There are a range of opportunities for the private sector to engage with the Green Innovation Corridor. We want to talk to prospective partners to explore:

- Opportunities to purchase sites and assets within the Corridor for development and redevelopment – as a developer, owner-occupier or to secure future tenants
- Partnering with us to redevelop all, or parts of, the Corridor, to attract major investment and curate a distinctive innovation district

The vision for the Green Innovation Corridor has evolved significantly, and we are excited to share these plans with you. We very much look forward to talking to likeminded developers and investors looking to learn more.



Cllr Stephen Simkins
Leader, City of
Wolverhampton Council



Prof Ebrahim Adia
Vice Chancellor, University
of Wolverhampton

OUR VISION AND AMBITION FOR THE GREEN INNOVATION CORRIDOR

The Corridor is poised to revolutionise sustainable manufacturing through cutting-edge technologies in additive materials, green construction and green computing. It will also leverage Wolverhampton and the West Midlands' internationally recognised advanced manufacturing strengths – particularly in automotive, aerospace and related sectors.

The Green Innovation Corridor will provide transformational learning and upskilling opportunities for the people of Wolverhampton and beyond, creating pathways to high-value jobs and strengthening our talent pool. It will also foster a dynamic, diverse ecosystem of innovation-led businesses and entrepreneurs, creating a magnet for investors and the brightest talent.



THE GREEN INNOVATION CORRIDOR WILL DELIVER:

A distinctive innovation and R&D offer

Access to internationally-recognised research and expertise across:

- **Green construction:** modern methods of construction, brownfield remediation, energy transition and efficiency, sustainable water management
- **Green engineering:** sustainable manufacturing, additive materials, 3D metal printing, and recycling of rare minerals and materials
- **Green computing and cybersecurity:** energy-efficient networks, data capture and digital resilience; scalable and sustainable AI development

Space and facilities for every stage of growth

- A range of spaces, world-class equipment and University expertise to support businesses, entrepreneurs and start-ups at every phase of their growth journey
- R&D, laboratory and grow-on facilities ensuring we have the right space to retain high growth spin-outs and SMEs, plus attracting new companies and major investors to locate at the Corridor



Co-location and community

- Access to research, business support, amenities and events programme to foster collaboration, networking, and exchange of ideas

Driving the green skills transition

- Internships, apprenticeships, further and higher education courses plus CPD and leadership programmes to provide businesses with the skills they need
- Clear pathways into green construction, engineering and computing at all qualification levels, to unlock high-value job opportunities for all

UNIVERSITY OF WOLVERHAMPTON KEY FACTS

20,000
STUDENTS

1000
BUSINESSES
SUPPORTED
EACH YEAR

3RD NATIONALLY
FOR SOCIAL
MOBILITY

KEY CITY RESEARCH & DEVELOPMENT ASSETS

NATIONAL
BROWNFIELD
INSTITUTE

ELITE CENTRE FOR
MANUFACTURING
SKILLS

CENTRE OF EXCELLENCE FOR
SHAPED LASER
ADDITIVE
MANUFACTURING

STUDENTS &
ALUMNI FROM
130
COUNTRIES

51% STUDENTS
OF GLOBAL
MAJORITY
BACKGROUND

NATIONALLY
RECOGNISED FOR
KNOWLEDGE
EXCHANGE

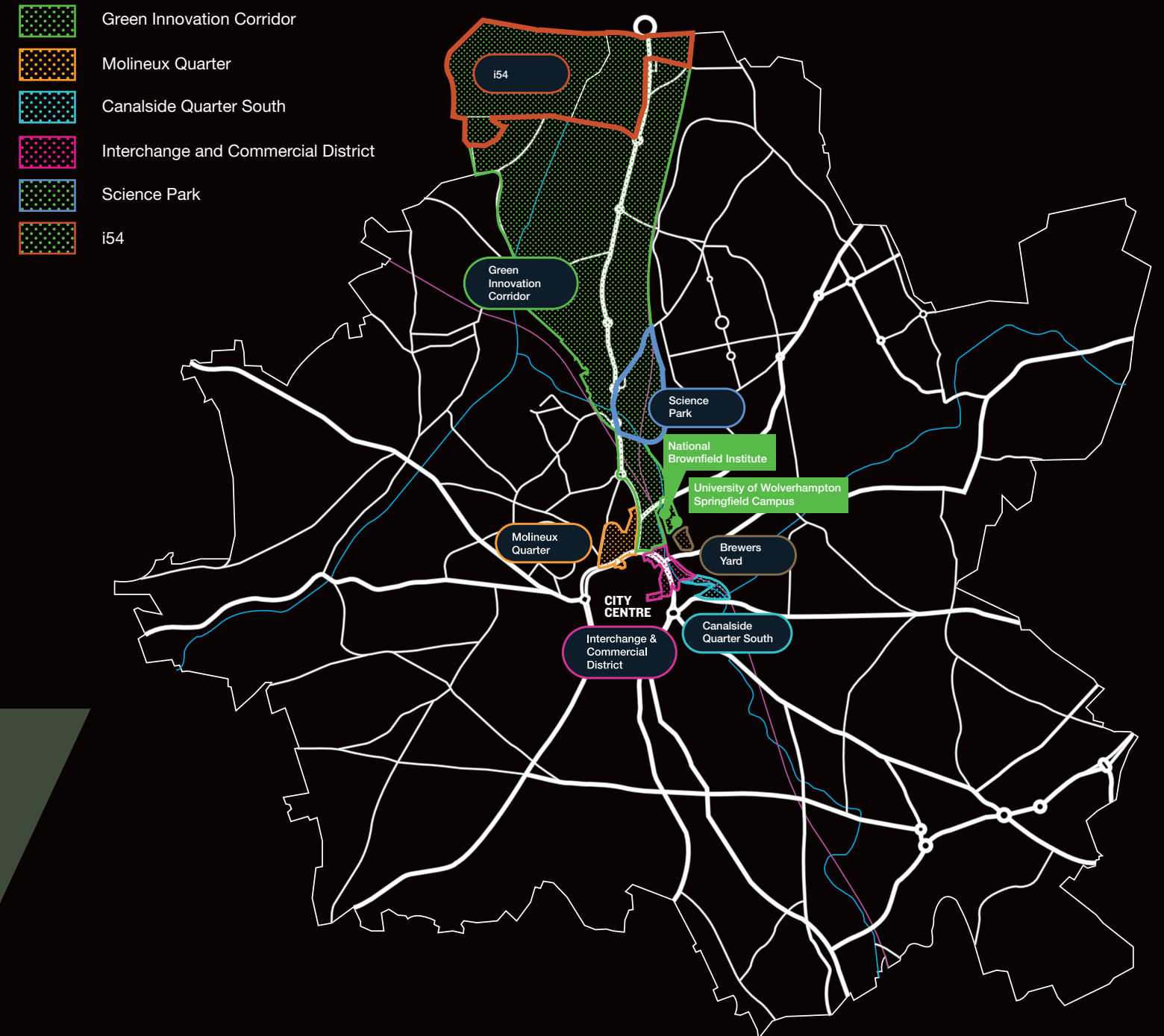
THE OPPORTUNITY

Strategic location: The Green Innovation Corridor connects key assets at the University of Wolverhampton's Springfield Campus, Science Park, and the i54 advanced manufacturing business park – the country's most successful Enterprise Zone. It also benefits from close proximity to Wolverhampton city centre and several key mixed-use developments.

Well-connected: The Green Innovation Corridor is already well-positioned to benefit from road, rail, and air connections that will enable growth and facilitate connection with key hubs across Europe and the world. Locally, we will improve connectivity between the University of Wolverhampton's Springfield Campus and the city centre, invest in rapid transport options along the Corridor, and maximise low carbon solutions through active travel and EV charging provision.

Energy infrastructure: We are committed to making the Corridor truly 'green', and are exploring the use of heat networks, heat capture and solar infrastructure.

West Midlands Investment Zone: The Green Innovation Corridor has secured Investment Zone status, alongside Birmingham Knowledge Quarter and Coventry and Warwick Gigapark. This places Wolverhampton at the heart of a nationally-significant innovation ecosystem, as well as unlocking transformational capital funding, business support and skills programmes.





Wolverhampton is undergoing a period of major renewal. Several significant regeneration schemes are underway and in the pipeline, bringing new commercial and mixed-use developments plus nearly 5,000 new homes to the city centre. Green Innovation Corridor's proximity to these developments makes it ideally placed to benefit, with the additional footfall generated by 11,000 new residents, plus increased investment and visitors to the city. Investing in Green Innovation Corridor therefore presents an opportunity to be part of something much bigger.

HOW WE WANT TO WORK WITH YOU

Now is a great time to partner with us. The scheme has already secured £27m funding from the UK Government, and has attained Investment Zone status. We are also in active discussions with businesses seeking to locate at the Green Innovation Corridor and be part of our community of innovators. Wolverhampton's wider regeneration programme is coming forward at pace – delivering new homes and mixed-use developments that will further enhance the city's attractiveness to prospective Corridor occupiers.



Considerable work has been undertaken to develop the Green Innovation Corridor proposition and case for investment. The scheme already has a clear sense of direction and ambition. Joining us at this stage provides an opportunity to further shape the scheme and its offer to future occupiers.

There are a range of opportunities for the private sector to engage with the Green Innovation Corridor. We want to talk to prospective partners to explore:

- Opportunities to purchase sites within the Corridor for development and redevelopment – as a developer, owner-occupier or to secure future tenants
- Partnering with us to redevelop all or parts of the Corridor, to attract major investment and curate a distinctive innovation district

We're seeking to work with potential partners who:

- Have experience in delivering innovation-led developments
- Can work with us to co-create an inspiring environment for the learners, businesses, residents and entrepreneurs who will call the Green Innovation Corridor home – fostering a vibrant and enterprising community
- Are committed to sustainable and inclusive development, and will work with us in engaging the communities we serve
- Want to deliver a lasting legacy for the city and region, unlocking significant economic growth and investment

As your partners, we can offer:

- A proactive and forward-thinking local authority, ready to work with you to bring your ambitions to life
- A progressive university partner with global reach and truly distinctive R&D and business support offer
- Government backing with £20m UK Government funding and £7m Investment Zone funding
- Cost-competitive location with excellent transport links and young, diverse talent pool
- A solid track record of delivering transformational regeneration projects, and securing public and private sector investment



PROGRESS TO DATE

**INVESTMENT
ZONE STATUS
SECURED**

**£27M FUNDING
SECURED
AND MOU SIGNED
WITH GOVERNMENT**

**GREEN
INNOVATION
CORRIDOR
VISION DEFINED**

**UNIVERSITY ESTATE
MASTERPLAN RELEASED**
– INCLUDING PLAN TO
CONSOLIDATE ENGINEERING
CAPABILITY WITHIN GIC
AT SPRINGFIELD

WOLVERHAMPTON
**CITY CENTRE
MASTERPLAN**
UNDERWAY

CENTRE OF
EXCELLENCE FOR
**SHAPED LASER
ADDITIVE
MANUFACTURING**
OPENED

**CENTRE FOR
CYBER RESILIENCE
AND ARTIFICIAL
INTELLIGENCE
OPENED**

PLANS
PROGRESSING FOR
**KEY STRATEGIC
SITES** WITHIN GIC

**TRANSPORT AND
CONNECTIVITY**
IMPROVEMENTS IN
DEVELOPMENT



WHY WOLVES?

There has never been a better time to invest in Wolverhampton. With significant regeneration projects coming forward, a fast-growing economy and a flourishing culture offer, this is truly the city of opportunity.

MULTI-BILLION POUND INVESTMENT

ONSITE AND IN THE PIPELINE



20,000 students
and new medical
school



A significant
pool of labour



A central UK
location



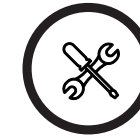
Unrivalled transport
connectivity



A strong record
for supporting
business growth



UK's most
successful
Enterprise Zone
at i54



Better skills:
New £61m City
Learning Quarter



Unrivalled digital
connectivity



Diverse & inclusive
population
(over 90 spoken languages)



Over 10 million
visitors



4,670 new city
centre homes
and 11,000
new residents



6th in UK for
female-owned
businesses

A THRIVING INNOVATION ECOSYSTEM AND SUPPLY CHAIN

Wolverhampton and the West Midlands is home to an internationally significant advanced manufacturing sector. The city’s industrial heritage and University’s specialist capability put us in pole position to drive the green transition across manufacturing, construction and digital technology.



£10M+

Over 100 companies each generating £10 million+ turnover. From a mix of large-scale organisations to SMEs.



A CONNECTED CITY



Seamless Connectivity

£150M invested in a city centre transport hub linking trains, buses and trams



Access to 1.73M Workers

Wolverhampton's strategic location provides a vast recruitment catchment within a 30-minute drive



Citywide Digital Connectivity

88% full fibre coverage and 100% 5G access from at least one operator in Wolverhampton.





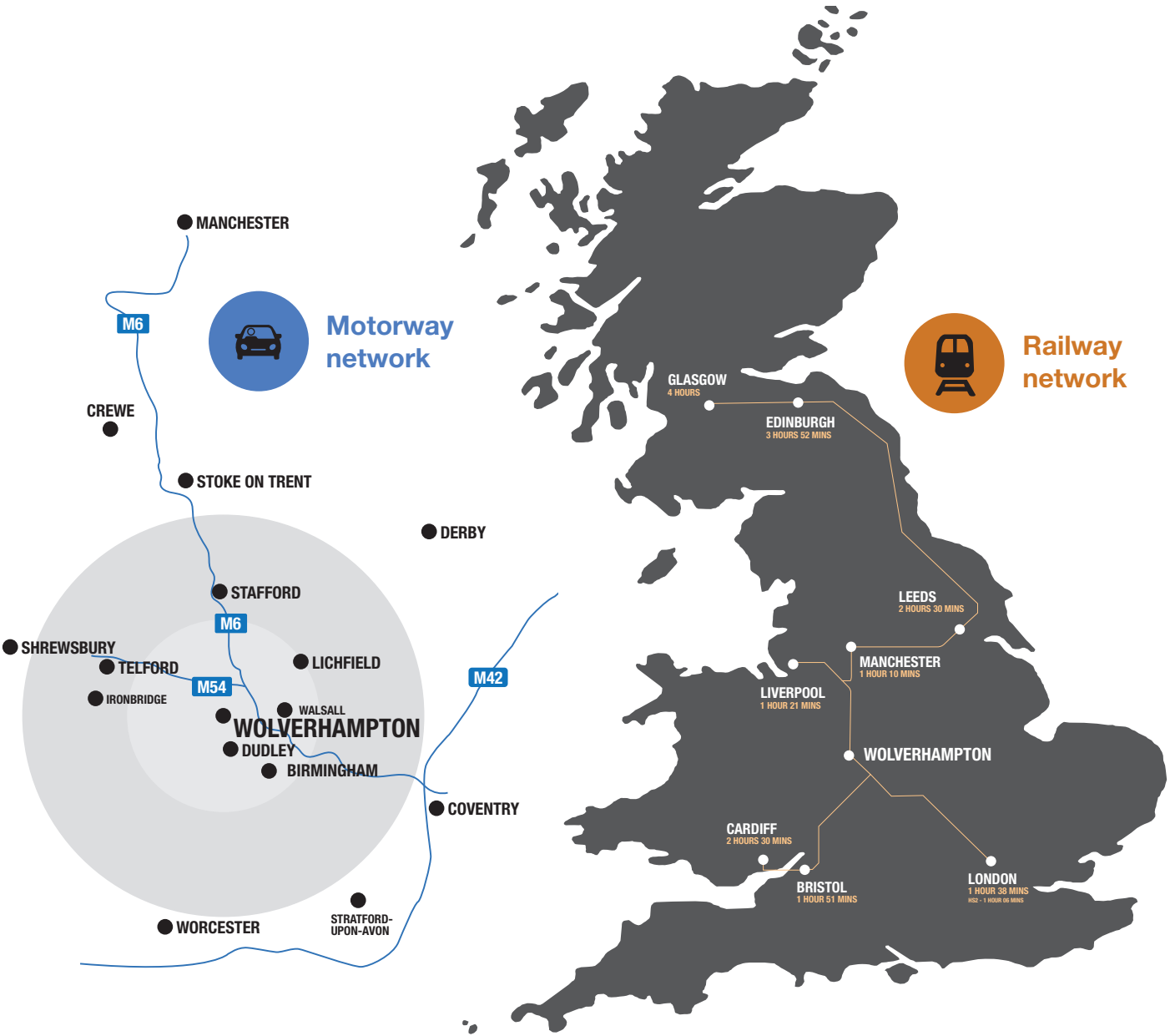
Prime Location

Wolverhampton's central location and connectivity links make it a key destination for regional and national tourism.



Wolverhampton Interchange

From Wolverhampton		 Car (distance)	 Train (times)
	Birmingham	7 miles	17m
	Birmingham Int Airport	26 miles	32m
	Manchester	76 miles	1hr 10m
	Liverpool	87 miles	1hr 21m
	London	141 miles	1hr 38m
	Bristol	98 miles	1hr 51m
	Edinburgh	281 miles	3hr 52m



GET IN TOUCH

We are proactively engaging with prospective partners to discuss the opportunities outlined in this document. If you would like to learn more or arrange a site visit to see the Corridor for yourself, please do get in touch.

YOUR CONTACT

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